

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 32.144944 Longitude: -80.755636

Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
<b>Population</b>	Current Year Estimated Population	9,372	21,874	47,823
	Population Est 25Q1	9,339	21,822	47,753
	Population Est 24Q4	9,136	21,557	47,466
	Population Est 24Q3	9,127	21,489	47,296
	Population Est 24Q2	9,220	21,612	47,366
	Population Est 24Q1	9,192	21,518	47,163
	Population Est 23Q4	9,043	21,304	46,930
	Population Est 23Q3	9,038	21,275	46,848
	Population Est 23Q2	9,061	21,264	46,713
	Population Fcst	9,616	22,260	48,781
	2010 Census Population	9,252	20,601	43,980
	2000 Census Population	9,061	19,107	38,310
	1990 Census Population	7,891	14,583	24,803
	Current Year Daytime Population	11,962	26,296	54,275
	Average Seasonal Population	15,817	31,742	39,286
	Historical Annual Growth, 1990 – 2000	1.39%	2.74%	4.44%
	Historical Annual Growth, 2000 – 2010	0.21%	0.76%	1.39%
	Estimated Annual Growth, 2010 – CY	0.09%	0.41%	0.58%
	Projected Annual Growth, CY to Y5	0.51%	0.35%	0.40%
	Group Qtrs Est	85	96	392
Transient Est Average Last 4 Qtrs	15,639	19,906	22,301	
<b>Households</b>	Current Year Estimated Households	4,861	10,324	21,810
	Households Est 25Q1	4,842	10,295	21,774
	Households Est 24Q4	4,732	10,150	21,614
	Households Est 24Q3	4,728	10,127	21,547
	Households Est 24Q2	4,775	10,190	21,586
	Households Est 24Q1	4,762	10,149	21,496
	Households Est 23Q4	4,680	10,035	21,372
	Households Est 23Q3	4,680	10,026	21,340
	Households Est 23Q2	4,690	10,022	21,281
	Households Fcst	4,992	10,530	22,258
	2010 Census Households	4,577	9,347	19,295
	2000 Census Households	4,186	8,196	16,263
	1990 Census Households	3,642	6,533	10,774
	Historical Annual Growth, 1990 – 2000	1.40%	2.29%	4.20%
	Historical Annual Growth, 2000 – 2010	0.90%	1.32%	1.72%
	Estimated Annual Growth, 2010 – CY	0.41%	0.69%	0.85%
	Projected Annual Growth, CY to Y5	0.54%	0.40%	0.41%
Population per Household	1.91	2.11	2.17	

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Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Income	HH Income \$500,000 or more	5.1%	5.2%	5.0%
	HH Income \$250,000 to \$499,999	6.1%	6.2%	6.0%
	HH Income \$200,000 to \$249,999	14.1%	14.4%	14.0%
	HH Income \$175,000 to \$199,999	5.9%	7.2%	6.4%
	HH Income \$150,000 to \$174,999	5.3%	6.2%	5.9%
	HH Income \$100,000 to 149,999	18.6%	17.3%	17.6%
	HH Income \$75,000 to 99,999	9.7%	10.2%	10.2%
	HH Income \$50,000 to 74,999	13.1%	13.9%	14.5%
	HH Income \$35,000 to 49,999	8.3%	7.1%	7.0%
	HH Income \$25,000 to 34,999	6.6%	5.4%	5.8%
	HH Income \$15,000 to 24,999	3.4%	3.2%	3.5%
	HH Income \$0 to 14,999	3.9%	3.8%	4.1%
	Average Household Income	\$183,593	\$183,915	\$168,621
	Median Household Income	\$111,564	\$115,840	\$112,073
	Per Capita Income	\$95,652	\$87,011	\$77,382
	Average Disposable Income	\$111,077	\$114,074	\$111,655
	Median Disposable Income	\$95,116	\$97,765	\$94,975
	Discretionary HH Income Over \$150,000	22.8%	22.8%	21.3%
	Discretionary HH Income \$125,000 to \$149,999	8.2%	9.3%	9.0%
	Discretionary HH Income \$100,000 to \$124,999	7.9%	9.6%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	15.9%	13.7%	12.7%
	Discretionary HH Income \$50,000 to \$74,999	13.7%	14.5%	14.9%
	Discretionary HH Income \$25,000 to \$49,999	19.1%	18.9%	19.4%
	Discretionary HH Income Under \$25,000	12.4%	11.3%	13.0%
	Average Discretionary HH Income	\$92,501	\$93,138	\$89,725
	Median Discretionary HH Income	\$83,562	\$85,040	\$80,850
	Householder White – Count	4,420	8,565	17,520
	Median HH Income	\$118,094	\$123,072	\$122,746
	Average HH Income	\$118,584	\$122,049	\$122,381
	Householder Black or African-American – Count	65	436	954
	Median HH Income	\$33,459	\$49,858	\$47,851
	Average HH Income	\$46,144	\$84,654	\$76,619
	Householder Hispanic – Count	225	858	2,226
	Median HH Income	\$49,134	\$71,912	\$67,968
	Average HH Income	\$63,558	\$95,138	\$88,536
Householder Asian or Pacific Islander – Count	47	87	126	
Median HH Income	\$67,715	\$57,350	\$53,340	
Average HH Income	\$108,073	\$94,753	\$94,250	
Householder Other or Pacific Islander – Count	104	377	984	
Median HH Income	\$104,613	\$109,835	\$75,930	
Average HH Income	\$105,387	\$118,014	\$94,703	

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Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
<b>Gender</b>	Male Population	4,381	10,271	22,403
	Female Population	4,991	11,603	25,421
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	263	709	1,614
	Count of Pop 0 to 7 years	305	919	2,166
	Count of Pop 5 - 13	347	1,206	2,946
	Count of Pop 14 - 18	218	713	1,741
	Count of Pop 19 - 22	239	754	1,798
	Count of Pop 22 - 25	187	580	1,346
	Count of Pop 25 - 29	340	866	1,997
	Count of Pop 30 - 34	288	752	1,710
	Count of Pop 35 - 39	323	831	1,785
	Count of Pop 40 - 44	350	856	1,897
	Count of Pop 45 - 59	1,443	3,553	7,565
	Count of Pop 60 - 74	2,951	6,330	13,052
	Count of Pop 75 - 84	1,813	3,665	8,076
	Count of Pop 85+	611	1,058	2,295
	% of Pop 0 to 4 years	2.8%	3.2%	3.4%
	% of Pop 0 to 7 years	3.3%	4.2%	4.5%
	% of Pop 5 - 13	3.7%	5.5%	6.2%
	% of Pop 14 - 18	2.3%	3.3%	3.6%
	% of Pop 19 - 22	2.5%	3.4%	3.8%
	% of Pop 22 - 25	2.0%	2.6%	2.8%
	% of Pop 25 - 29	3.6%	4.0%	4.2%
	% of Pop 30 - 34	3.1%	3.4%	3.6%
	% of Pop 35 - 39	3.4%	3.8%	3.7%
	% of Pop 40 - 44	3.7%	3.9%	4.0%
	% of Pop 45 - 59	15.4%	16.2%	15.8%
	% of Pop 60 - 74	31.5%	28.9%	27.3%
	% of Pop 75 - 84	19.3%	16.8%	16.9%
	% of Pop 85+	6.5%	4.8%	4.8%
Median Age	63.9	60.3	59.2	
Average Age	57.3	53.5	52.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.0%	3.5%	3.7%
	% of Pop 5 - 13	4.0%	5.9%	6.6%
	% of Pop 14 - 18	2.5%	3.5%	4.0%
	% of Pop 19 - 22	2.8%	3.7%	4.1%
	% of Pop 22 - 25	2.3%	2.8%	2.9%
	% of Pop 25 - 29	4.3%	4.4%	4.6%
	% of Pop 30 - 34	3.3%	3.8%	3.9%
	% of Pop 35 - 39	3.8%	4.0%	3.9%
	% of Pop 40 - 44	4.2%	4.3%	4.1%
	% of Pop 45 - 59	15.4%	16.0%	15.8%
	% of Pop 75 - 84	18.9%	16.4%	16.5%
	% of Pop 60 - 74	29.6%	27.5%	25.7%
	% of Pop 85+	5.9%	4.4%	4.3%
	Median Age	62.5	58.7	57.1
Average Age	55.9	52.3	51.2	

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	% of Pop 22 - 25	1.7%	2.5%	2.7%
	% of Pop 25 - 29	3.1%	3.6%	3.8%
	% of Pop 30 - 34	2.9%	3.1%	3.3%
	% of Pop 35 - 39	3.2%	3.6%	3.6%
	% of Pop 40 - 44	3.3%	3.6%	3.8%
	% of Pop 45 - 59	15.4%	16.5%	15.9%
	% of Pop 60 - 74	33.2%	30.3%	28.7%
	% of Pop 75 - 84	19.8%	17.1%	17.3%
	% of Pop 85+	7.0%	5.2%	5.3%
	Median Age	65.0	61.4	60.7
Average Age	58.6	54.6	53.8	
Race	Count of White	8,367	17,654	37,392
	Count of Black or African-American	164	1,155	2,735
	Count of Asian or Pacific Islander	119	238	391
	Count of Other races	722	2,828	7,305
	White	89.3%	80.7%	78.2%
	Black or African American	1.7%	5.3%	5.7%
	Asian	1.3%	1.1%	0.8%
	Other Races	7.7%	12.9%	15.3%
Language Spoken	Speak English at Home	89.8%	84.9%	84.5%
	Speak Spanish at Home	5.2%	10.9%	12.0%
	Speak French or French Creole at Home	1.5%	1.3%	0.9%
	Speak German at Home	0.7%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	0.2%	0.5%	0.5%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.6%	0.3%
	Speak Chinese at Home	1.3%	0.8%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.2%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.1%	0.2%	0.7%
Hispanic	Hispanic Population	638	2,741	7,076
	Hispanic Population Percent	6.8%	12.5%	14.8%
	Mexican	40.7%	64.9%	61.3%
	Puerto Rican	14.7%	5.4%	5.0%
	Cuban	8.6%	2.3%	1.6%
	Dominican	0.0%	0.2%	1.0%
	Central American	22.4%	15.7%	18.3%
	South American	7.7%	8.4%	9.6%
	Other Hispanic	5.9%	3.1%	3.0%
	2000 Hispanic Population Percent	11%	13%	11%
	1990 Hispanic Population Percent	1%	1%	1%

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Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
<b>Ancestry</b>	American (percent of total population)	5.5%	4.8%	4.8%
	American	5.4%	4.7%	4.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.3%	1.0%	0.7%
	Chinese	0.8%	0.7%	0.4%
	Japanese	0.3%	0.1%	0.1%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.0%	0.0%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	55.6%	47.5%	45.7%
	British	12.3%	11.0%	10.5%
	Dutch	0.7%	0.8%	0.8%
	French	2.4%	1.6%	1.5%
	German	11.8%	10.0%	9.6%
	Italian	4.0%	4.2%	4.5%
	Polish	2.1%	1.8%	1.8%
	Scandinavian	2.3%	2.4%	2.1%
	Scotch/Irish	15.4%	11.7%	11.0%
Other European (ie. Greek/Russian)	4.6%	4.0%	4.0%	
Middle Eastern	0.1%	0.3%	0.4%	
Other Ancestry	11.5%	12.4%	11.7%	
Unclassified Ancestry	16.7%	15.8%	15.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	8,119	17,912	38,378
	Elementary (0 to 8)	1.5%	2.5%	2.7%
	Some High School (9 to 11)	0.7%	2.6%	3.6%
	High School Graduate (12)	20.2%	18.5%	17.2%
	Some College (13 to 16)	13.6%	15.6%	15.2%
	Associates Degree Only	5.6%	5.9%	6.8%
	Bachelors Degree Only	35.1%	32.2%	31.6%
	Graduate Degree	23.3%	22.6%	23.0%
	% College (4+)	58.4%	54.9%	54.6%
<b>Household Type</b>	Total Households – count	4,861	10,324	21,810
	One Person HHs – count	1,653	3,085	6,052
	Family HHs – count	2,772	6,432	14,249
	Married Couple – count	2,545	5,564	12,324
	w/own children – count	197	643	1,929
	w/out own children – count	2,348	4,921	10,395
	Male Householder – count	50	255	581
	Female Householder – count	177	613	1,344
	Non-Family Households – count	436	807	1,508
	1 Person Household	34.0%	29.9%	27.7%
	2 Person Household	49.5%	48.8%	48.9%
	3 Person Household	7.5%	9.4%	10.1%
	4 Person Household	5.9%	7.0%	7.8%
	5 Person Household	1.7%	3.0%	3.4%
6 Person Household	0.9%	1.3%	1.4%	
7+ Person Household	0.4%	0.7%	0.8%	
% Households With Children	6.2%	10.4%	13.0%	

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Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
<b>Housing</b>	Total Housing Units	9,752	20,094	34,155
	Owner Occupied Percent	39.4%	41.1%	49.9%
	Renter Occupied Percent	10.5%	10.3%	14.0%
	Vacant Housing Percent	50.2%	48.6%	36.1%
	Total Housing Units (Census 2000)	7,595	16,044	26,350
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	32.1%	31.5%	30.5%
	Property Value \$750,000 to \$999,999	10.4%	12.3%	14.9%
	Property Value \$500,000 to \$749,999	11.1%	13.9%	14.2%
	Property Value \$400,000 to \$499,999	6.6%	5.3%	4.6%
	Property Value \$300,000, to \$399,999	7.9%	5.9%	5.5%
	Property Value \$200,000 to \$299,999	6.6%	5.0%	4.9%
	Property Value \$150,000 to \$199,999	0.6%	1.4%	1.6%
	Property Value \$100,000 to \$149,999	1.1%	0.5%	0.5%
	Property Value \$60,000 to \$99,999	0.8%	1.0%	0.9%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.5%
	Property Value \$0 to \$39,999	1.1%	1.9%	2.7%
	Median Home Value	\$1,055,860	\$1,039,157	\$993,070
<b>Wealth per Household</b>	\$0 and under - percent	14.4%	14.6%	14.8%
	\$1 to \$4999 - percent	6.4%	6.5%	6.6%
	\$5k to \$9999 - percent	3.6%	3.7%	3.7%
	\$10k to \$24999 - percent	5.6%	5.6%	5.7%
	\$25k to \$49999 - percent	6.5%	6.6%	6.6%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	19.6%	19.5%	19.4%
	\$250k to \$499999 - percent	15.2%	15.1%	15.0%
	\$500k+ - percent	18.3%	18.2%	18.0%
	Median HH Wealth	\$124,209	\$121,355	\$118,050
	Avg HH Wealth	\$286,235	\$284,025	\$281,397
<b>Economic Viability</b>	Economic Viability Local	315	317	301
	Economic Viability Indexed	114	114	109
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,067	9,359	20,789
	Managerial/Executive	22.9%	23.3%	22.2%
	Professional Specialty	15.3%	20.1%	20.7%
	Healthcare Support	0.5%	1.2%	1.7%
	Sales	22.5%	15.4%	13.7%
	Office & Administrative Support	4.6%	6.7%	7.3%
	Protective Service	0.7%	0.8%	1.7%
	Food Preparation	13.7%	10.8%	10.7%
	Building Maintenance & Cleaning	4.8%	4.3%	4.4%
	Personal Care	4.6%	3.4%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	3.9%	6.3%	7.4%
	Production & Transportation	6.3%	7.5%	7.6%
	Percent White Collar Workers	65.9%	66.7%	65.6%
	Percent Blue Collar Workers	34.1%	33.3%	34.4%

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	Agriculture/Mining/Construction	6.1%	7.4%	9.0%
	Manufacturing	8.1%	7.4%	6.1%
	Transportation	2.2%	3.6%	4.6%
	Information	0.7%	1.1%	1.8%
	Wholesale/Retail	25.8%	17.7%	14.9%
	Finance, Insurance, Real Estate	8.2%	8.2%	9.3%
	Professional Services	7.3%	10.2%	8.4%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	6.9%	7.6%	7.1%
	Educational Services	9.1%	13.4%	15.9%
	Entertainment Services	21.8%	18.1%	17.6%
	Other Professional Services	2.9%	4.1%	3.7%
	Public Administration	0.5%	1.0%	1.5%
<b>Vehicles per HH</b>	No Vehicles	5.2%	4.4%	4.6%
	1 Vehicle	46.9%	41.1%	36.5%
	2 Vehicles	31.0%	37.0%	42.6%
	3 or more vehicles	16.8%	17.5%	16.3%
	Average Number of Vehicles	1.62	1.72	1.76
<b>Change</b>	Births (last 12 months)	53	154	356
	Deaths (last 12 months)	224	445	958
	Migration (last 12 months)	326	557	1,068
<b>Work place</b>	Workplace Establishments	752	1,254	2,653
	Workplace Employees (FTE)	5,806	9,769	19,234